



**There is only one major endeavour left in polar exploration.**

**One last “World First” to be claimed.**

**One significant place on the planet that mankind has yet to reach...**

# **The Ice Warriors**

## **Quest for the Inaccessible Pole**

**A unique and hugely powerful sponsorship opportunity**

**Make history with us.....**



Jim McNeill - the world acclaimed explorer, presenter and writer is going to make history by reaching the Northern Pole of Inaccessibility with a team of ordinary people drawn from all walks of life and trained with a very specific goal....

to be the first to reach the last place on the planet that man has yet to conquer.

Along the journey the team of 26 people will be collecting vital information and scientific data about our ever changing planet.



*“This is modern-day exploration that is pioneering, purposeful and worthwhile. It offers innovative brands the opportunity to communicate with their audience in an exciting and engaging way.”*

**TELEVISION AND FILM - LIVE EVENTS - GLOBAL SOCIAL MEDIA -  
DIGITAL MARKETING - EDUCATIONAL ROADSHOW - TALENT  
DEVELOPMENT**

To find out more about this historic opportunity and to explore how your brand could take advantage of this important sponsorship opportunity contact: [martin@brandswithinfluence.com](mailto:martin@brandswithinfluence.com)

or call +44 7831235024

**Make history with us.....**